

# Clinical Continence Specialist

## Continence Foundation of Australia

### Job description

- Seeking a Clinical Continence Specialist
- Part time, Permanent

### WHO WE ARE

The Continence Foundation of Australia (the Foundation) is a not-for-profit organisation and the national peak body for incontinence prevention, management, education, awareness, information and advocacy. The Foundation's vision is 'an Australian community free of the stigma and restrictions of all aspects of incontinence across the lifespan'.

### THIS OPPORTUNITY

We are looking for a Clinical Continence Specialist to develop and review accessible, high quality, external facing information about incontinence and bladder and bowel control health, enabling consumers to be informed about preventing, treating and better managing incontinence.

The role reports to the Community & Sector Manager.

### KEY RESPONSIBILITIES

The key responsibilities include:

- Developing clearly written, well-designed continence health communication materials for healthcare providers and for the public in a variety of formats, such as web content, resource materials, posters, training materials etc.
- Ensuring that clinical stakeholder inputs are reflected in all web content, and that all information is evidence-based, messaging aligned with the Foundation's policies and practices and consistent with the Foundation's educational materials and websites.
- Working collaboratively with cross functional teams including Marketing & Communications team to ensure content accuracy and effectiveness and to ensure it is incorporated into other communications tools such as social media channels, press releases and newsletters.
- Ensuring communication activities are based on accepted principles, methods and best practices.
- Accessing and interpreting resources and website performance, user feedback, surveys, keywords to guide and shape content review process, and monitor and evaluate engagement.

### WHAT WE CAN OFFER

- Immediate start
- A flexible approach to work
- Salary packaging
- Discounts and offers through Employment Hero

## ABOUT YOU

### Essential

- Registered with the Australian Health Practitioner Regulatory Agency (AHPRA) or, if retired, are not more than three years out of clinical practice
- Minimum three years' experience working within the continence field.
- Expertise in writing and editing health-related content.
- Five years demonstrated experience in writing, proof reading and editing health content that is clear, easy to read, engaging, evidence-based, for a range of audiences and channels.
- Excellent written communications with a keen attention to detail and knowledge of appropriate messaging for different audience.

### Desirable

- Understanding of values-based messaging and application of values-based messaging principles.
- Understanding of application of SEO principles and processes and data analytics.

For a copy of the position description or to discuss further about this opportunity, please email Kalyani Parkale – [k.parkale@continence.org.au](mailto:k.parkale@continence.org.au).